

The
Climate
Institute



(+You) Future Prosperity 2050
How your support can help create a resilient zero-carbon Australia



Our Need for Your Support

The Climate Institute is an independent, non-profit research and communication organisation that only exists because of the generous support of others.

We are currently seeking additional funding to build on our achievements to date and ensure we have the necessary capacity for the challenging years ahead.

With the end of the historic seed funding from the Poola Charitable Foundation (Tom Kantor Fund), we established a new funding structure. Through it we are looking to maintain and grow our work with individuals and companies who support our vision of a resilient Australia prospering in a zero-carbon world.

The Climate Institute focuses on three key areas: Economic Transformation, International Accountability and Societal Leadership. Together, these make up our strategic approach to the rising challenges of climate change facing Australia, and the world.

The following pages outline some of the ways you can support us.

Should you be interested in discussing these – or other ways you believe you can help us – please contact Richard Plumptre on +61 (0)2 8239 6299 or at rplumptre@climateinstitute.org.au.

Further detail on The Climate Institute – what we do, why we do it and how – can also be found in our '[blue book](#)' (hard copy available on request).



The Climate Institute has DGR status meaning all donations are tax deductible.

Supporting Us

How can you support us?

We recognise that organisations and individuals look to provide support in a variety of ways and reflect this in our funding structure

1 Core Support

This is our most important type of support as it gives us the greatest flexibility. It enables us to be nimble, innovative and effective in the way we work in a fast-changing environment.

2 Focus Area support

We focus on the specific areas in society that we believe offer us the greatest potential impact to address climate change in Australia & overseas.

Our focus areas are grouped under three strategic pathways:

- a) Economic Transformation,
- b) International Accountability, and
- c) Societal Leadership.

3 Project/Program support

We undertake a number of projects each year focused on critical climate actions identified through our ongoing planning processes.

These can be multi-year strategic projects as well as more tactical work.

We also have a Fellowship Program with both a research & creative focus.

4 General Support

Individuals & businesses also provide us with general support.

This ranges from online giving to weekly donations to Climate Partner fees.

We also receive speaker fees for conferences & business briefings.

As a young organisation, we continue to explore ways that people can provide general support.

1 | Core Support

Why is core support so important?

We are a small and flexible organisation—two of our greatest strengths.

We also place a great deal of emphasis on our strategic approach, where we look to focus on the most important pathways to a zero-carbon future, identify the tipping points needed to open up those pathways and then find ways to reach those tipping points as quickly as possible.

This is not always easy!

The ability to devote time to defining strategy and the freedom to undertake projects and initiate programs without the need to individually fundraise for each of them is essential. So is our ability to devote time to building 'networks of influence' and to finding new solutions.

Whilst we accept securing un-tied core support is challenging, as it is vital to our ongoing effectiveness, we will continue to prioritise it.



1 | Core Support

‘50 for 5 for 2050’

The next 5 years are shaping up to be pivotal if we are to achieve our 2050 vision of a resilient Australia prospering in a zero-carbon world. There are going to be some tough challenges to overcome if we want to build and sustain momentum in those years. A strong, independent and evidence based voice will be critical.

To sustain our unique and innovative blend of research and communication, The Climate Institute needs to find new ways to attract core funders to join us on our journey for change. This has become particularly important with the end of the historic seed funding from the Poola Charitable Foundation (Tom Kantor Fund).

These 2 elements led us to create the **‘50 for 5 for 2050’** program, where we are looking to build a network of 50 supporters to help fund our core work over the next 5 years.

Whilst only launching the program in 2013, we already have 22 founding supporters whose generous support is enabling us to accelerate some of our core pathways and projects.

These founding supporters have all provided their support as un-tied core funding, however you may choose to direct your funding towards one of our key pathways or particular area of work.

The financial support ask is simple. A tax deductible donation or grant* for up to five years in one of the following tiers:

- a) Tier 1 \$50,000+ per year
- b) Tier 2 \$5,000–\$49,999 per year
- c) Tier 3 \$1,000–\$4,999 per year

Becoming a Tier 1 or 2 supporter of this program also includes optional membership of The Climate Institute’s Strategic Council.

Outside of the financial ask, we are also looking to find supporters who are able to amplify our work or provide strategic guidance to us.

As part of the program, we plan to run a series of lunches each year which provide an opportunity for our core funders to come together to discuss ways we can build the momentum we need. Two successful (and contrasting!) lunches in the past have involved Cate Blanchett and Dr John Hewson.

To discuss this new approach further, please contact [Richard Plumptre](#).

** The Climate Institute has DGR status meaning all donations are tax deductible.*

1 | Core Support

Support from Business

Targeted partnerships with key organisations

A key part of our work is building strategic partnerships to help catalyse and drive the change and innovation needed for a low pollution economy and culture.

When we look ahead at the economic transformation that is required in Australia, it is clear that business is central to making it happen.

This central role of business is one of the primary reasons we launched the Climate Partner program in 2010 with a select group of leading businesses that represent key sectors of the economy and share an understanding of the risks and opportunities for Australia inherent in the climate challenge.

We are actively seeking a limited number of additional Climate Partners in key sectors that share our vision of a resilient, zero carbon Australia.

Support is also sought from suitable business partners for specific projects on a more tactical/ short-term basis.

If your business is interested in partnering with The Climate Institute, or in a speaker for a climate change related business forum, please contact us.



Photograph: Michael Hall, Creative Fellow 2012–14

Major Climate Partners



Climate Partners



2 | Focus Area Support

Our 'Pathways Approach'

We target the specific areas of work that we believe will have the greatest impact in driving change—together they make up our strategic approach.

There are currently 3 strategic pathways that funding can be directed towards.

1 Economic Transformation

Making a strong economic case for climate action is a key focus of our work as, ultimately, transforming the economy is what is going to make a zero-carbon Australia happen.

Key areas that can be supported within this pathway include:

a) Domestic Policy & Action

We have always had a strong focus on Australia's domestic climate change policy.

This will continue to be an important part of our work as, without strong and robust policy, Australia is at risk of remaining a high carbon political economy in a rapidly de-carbonizing world.

b) Investment

The investment chain is, in many ways, a hidden solution to climate change.

For example, if we could shift just 5% of the US\$52.36 trillion held by global pension funds into low carbon investments, we could likely trigger a tipping point in the fight against climate change.

We have been working to accelerate the investment world's role in climate action since 2006.

c) Rural & Regional Australia

This is a particular focus of our work as rural & regional areas of Australia are particularly vulnerable to climate change.

They are places that can benefit the most, but also where resistance can be greatest.



2 International Accountability

Australia influences and is in turn influenced by international events.

Our work here looks to ensure that the policies and action Australia puts in place will maximise our national opportunities, while also building more ambitious global action.

We also undertake regular international strategic projects – an example of which can be found on page 14.

We believe Australia has a critical role to play in building a zero-carbon global economy and will continue to search for ways to ensure it fulfills that role.



3 Societal Leadership

We look to spark the necessary changes in society by identifying the main barriers to climate change action, highlighting the potential societal impacts that lie ahead if we don't act and then playing a relevant leadership role with selected parts of the Australian community.

Our work in this area includes the key partnerships we recognise as essential to scaling future climate solutions. The Businesses for a Cleaner Economy (B4CE) partnership and Southern Cross Climate Coalition (ACTU, ACOSS, ACF & TCI) are good examples of this approach. More recently, we have made sure our work doesn't conflict with the Climate Council's scientific education focus.

Communicating our work in innovative ways is another way we look to play a proactive leadership role.



3 | Project/Program Support

Overview

Our Approach to Projects & Programs

We undertake a variety of different projects/ programs every year that are categorised into 3 types.

1 Strategic or 'Flagship' Projects & Programs

More strategic, 'future pathways' based projects that are often multi-year with multiple partners.

They look to focus on critical long-term climate issues documenting key trends, opportunities and requirements.

2 Tactical Projects & Programs

Shorter-term projects that address important climate issues but tend to be smaller in scope and address one specific issue.

These are also often undertaken in a shorter time frame driven by immediate challenges or changes in the political, economic or environmental landscape.

3 Fellowship Program

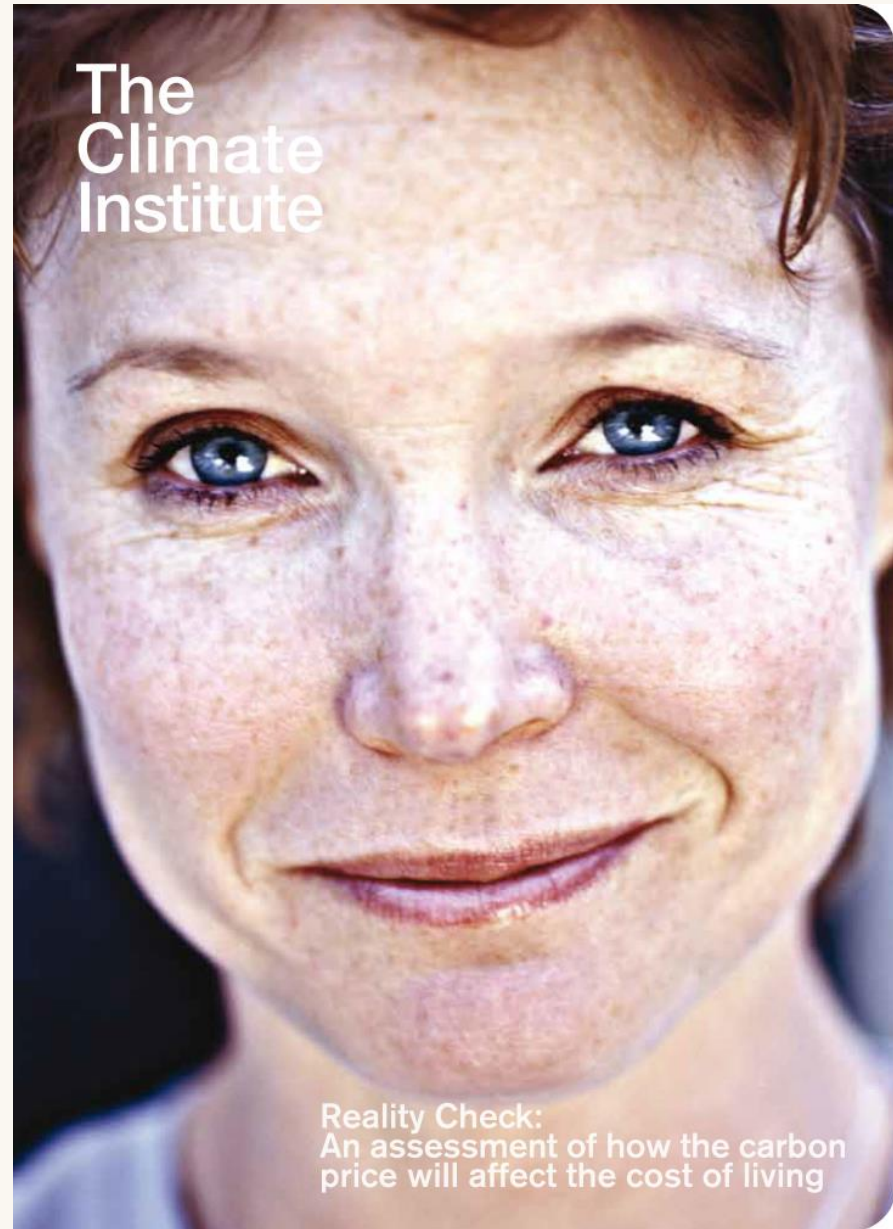
This was launched in mid-2012 and aims to foster innovative research and develop pioneering communications approaches.

Through the program, both creative and research fellows seek to lead thinking on some of the big climate change challenges facing the world.

Varying Levels of Support

We receive a range of support for our projects and programs, from a few thousand dollars to \$100,000+.

All funding, at whatever level, is gratefully received and we are used to combining multiple partners & funders to ensure our projects are as effective as possible.



3 | Project/Program Support

Strategic or Flagship Projects

Some examples of our recent strategic/ flagship projects can be found below.

The scale of each project varies but requires a total minimum investment of between \$50,000–\$200,000. Each flagship project normally has multiple partners/funders with funding amounts committed ranging from a few thousand dollars to \$100,000+.

Due to the ever-changing nature of the climate challenge, we are constantly identifying potential projects that will have an impact on driving solutions to climate change. We are also open to suggestions for potential flagship projects.

1 Global Climate Leadership 2013

- + Our second global report was released in 2013 where we looked at Global Climate action and Australia's potential role on the global stage.
- + This project was critical to ensure a realistic understanding of global action & how Australia compares with other nations.
- + The 2013 report can be viewed [here](#) and the 2012 report [here](#).
- + We are currently exploring the potential for a 3rd Global Climate Leadership Review as part of our international accountability work.



2 Climate of the Nation 2014

- + This report examined Australian attitudes to climate change & exploring current barriers to action & how to overcome them.
- + This is an ongoing project and the 2014 report was the 6th Climate of the Nation report. They have proved critical in driving action in Australia.
- + The 2014 report can be viewed [here](#).

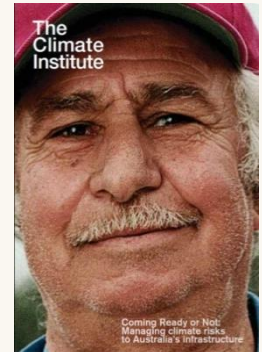


3 Climate Smart Super 2014

- + This report documents key weaknesses and best practice from players across the investment chain including super funds and asset consultants.
- + It also details the preparedness of Australia's financial system to support, and prosper in, the transition to a low carbon economy.
- + It is intended to become a key guide for those interested in the intersection of business, investment and climate change.
- + Launched in December 2013, it can be viewed online [here](#).

4 Resilience 2012

- + Our 2012 flagship project looking at the resilience of certain sectors of nationally significant infrastructure was released in October 2012. It can be viewed [here](#).
- + This work builds on the resilience work we undertook in 2011 that looked at the mental health impacts of climate change.
- + We will be continuing this significant area of work through 2014/15.



Please visit <http://www.climateinstitute.org.au/projects.html> for details on other recent flagship/ strategic projects.

3 | Project/Program Support

Defending the Carbon Laws and RET 2014

Dinos II & the RET – starting the fight-back

Despite mounting scientific evidence in favour of strong action on climate change, a broad political consensus is still lacking. Despite steady progress over the last couple of years, going backwards is now a serious possibility.

As the Coalition government looks to wind back much of the progress Australia has made on climate change over the last two years, the opportunity exists to start the fight back.

Dusting off one of our most effective campaigns...

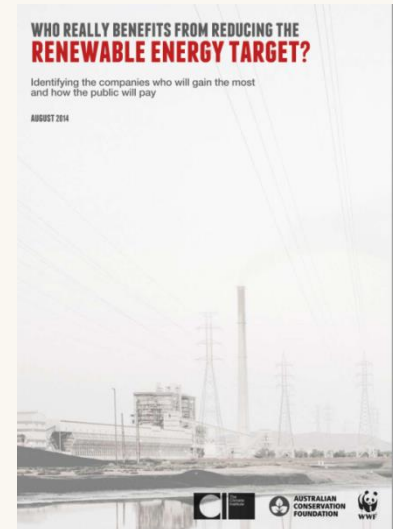
2014 has seen us run [a revised version](#) of our original 'Dinos campaign' calling on our politicians to stop behaving like dinosaurs over clean energy and evolve.

We have also just launched a report looking at [Who Really Benefits from Reducing the RET](#) as part of a coordinated effort to defend this successful program that has been reducing carbon pollution and creating clean energy jobs.

What can you do?

We continue to seek funding to build both campaigns into a critical part of the fight-back against the current retrograde climate policy-making that is putting at risk all the hard-fought gains of the last 5 years.

If you are interested in supporting 'Dinos II' or the RET campaign, please contact [Richard Plumptre](#) or [John Connor](#) or visit www.stopthedinosaurs.org.au.



3 | Project/Program Support

Our Investment Pathway work

If we can encourage superannuation funds to shift even a small amount of their money to low-carbon assets, it is possible to see billions of dollars redirected, creating a tipping point and ushering in a sustainable, low-carbon economy.

Unlocking a hidden solution to climate change

The Climate Institute has been engaging with the business and investment communities since 2006, looking for innovative ways to mobilise the capital needed to help tackle climate change.

We often talk about this work as a 'hidden' solution to climate change given its little understood potential to drive long-term, structural changes across the globe.

Now more than ever is the time to accelerate this work as our investment work starts to build momentum globally, and Australia's domestic climate policy faces a number of years of uncertainty.

Helping fund our Climate Corporate Governance work

We are currently expanding our work to drive investments into the low-carbon economy from superannuation funds and asset owners. The aim is to increase the focus on investment decision making processes and their integration of carbon as well as climate risks.

Funding directed here will help us rapidly scale up our projects in this area.

Please contact us for a detailed overview of this area of our work.



3 | Project/Program Support

Tactical Projects & Programs

We are currently seeking funding for a number of ongoing and prospective projects in 2014/15.

The scale of each project varies but generally requires an investment of between \$15,000–\$100,000. Tactical Projects often have multiple partners/funders, with funding amounts committed ranging from a few thousand dollars.

A full prospectus for each of the projects is available on request.



1 Climate change and sport

- + We are planning a project exploring the issues of climate change and sport in Australia.
- + The project is part of a broader approach looking to connect the real impacts of climate change to everyday Australians.
- + Four profile areas are planned: AFL, winter sports, tennis and cricket.

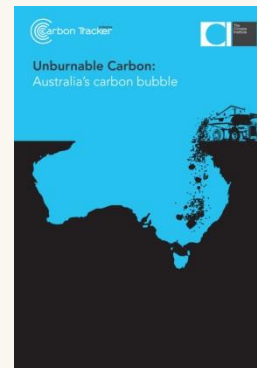
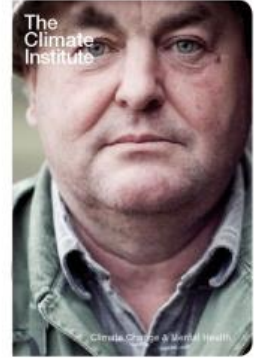
2 Energy Efficiency

- + This project will quantify the extent to which increasing energy efficiency can improve economic growth.
- + It will analyse a wide range of national economies (G20 + others) to provide a quantitative assessment of the causal relationship between energy efficiency and economic growth.
- + This would add valuable evidence to support arguments for ambitious energy efficiency action in Australia.



3 Rural Australia, Farming & the impacts of Climate Change

- + Rural Australia is particularly at risk from climate change and in many ways is on 'the frontline' of expected impacts.
- + This prospective project will engage local communities & explore the threats & opportunities posed by climate change to rural & regional Australia.



4 Carbon Tracker: Australia

- + An Australia-focussed version of the seminal global report with the valuation of Australia's largest coal and oil and gas companies examined in the context of 'a carbon budget'.
- + Released in April 2013 – available to view [here](#).
- + It continues to generate interest amongst investors, government and the public in the systemic risk climate change represents.
- + We are seeking additional funding for this work as part of our planned expansion of our investment work (see pages 18-19).

3 | Project/Program Support

Tactical Projects & Programs

Part of our role involves interpreting the complexity of the current climate science and finding ways to bring it to life in more compelling and engaging ways.

The 2 projects on this page also provide some of the context as to why The Climate Institute exists.

5 Carbon 101

Context Primer – CO₂

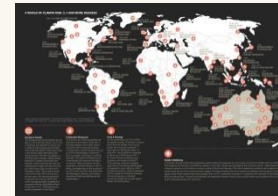
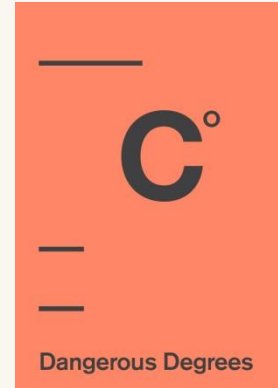
- + 'Carbon 101' is a primer that looks to explain why CO₂ has come to dominate the world's present and future.
- + It includes descriptions of carbon terminology and graphically explains how we now have 'too much of a good thing'.
- + It also details why carbon dioxide and other heat trapping emissions from humans are rightly called carbon pollution.
- + The carbon primer and various communications materials can be found on [our website](#).
- + We are currently looking for additional funding to both update the primer and to increase the reach of this work.



6 Dangerous Degrees

Context Primer – Temperature Limits

- + 'Dangerous Degrees' is a primer that looks at the significance of a 2° or more rise in global temperature (currently the globally agreed 'safety limit').
- + This primer explores the risks of a global temperature rise of even 1.5°.
- + It also explores the opportunities that exist in minimising the warming.
- + It was a vital piece of work that is particularly timely as we seek to broaden the focus of the public conversation from the costs of action to return to the costs of inaction and the economic opportunities of a low carbon economy.
- + Launched in August 2013 it can be found along with supporting materials on [our website](#).
- + We are currently looking for additional funding to increase the reach of this work.



Ongoing Project Development

- + We are continually reviewing areas of work that might require short-term focus.
- + Should there be an area of work that you believe we could focus on or would like to partner with us on, please contact us.

3 | Project/Program Support

Fellowship Program 2013–14

Active + Planned Fellowships

The Climate Institute's Fellowship Program aims to foster innovative research and develop pioneering communications approaches.

Through the program, both research and creative fellows seek to lead thinking on some of the big climate challenges facing Australia and the world.

We have already undertaken a research fellowship into carbon capture and storage and have had a photography fellow since July 2012, but are currently seeking a additional partners and funders to continue this ground-breaking work.



1 Creative Fellowship

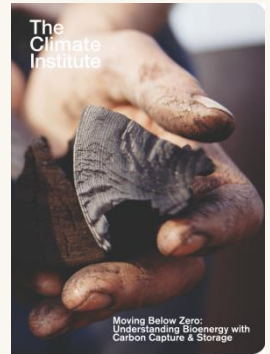
Photography

- + Michael Hall became our inaugural photography fellow in July 2012.
- + As part of his fellowship he has undertaken trips around Australia, China, The Philippines and Bangladesh.
- + 'The Story of our Planet Unfolds' exhibition was successfully held at Sydney's Customs House in August/ September 2014 as part of the fellowship.
- + His imagery has also been used throughout all The Climate Institute's work during this period – including online.
- + Examples of his work can be viewed [here](#).
- + Additional funding is currently being sought to deepen this fellowship.

2 Research Fellowship

Bioenergy & CCS

- + To keep global temperatures below 2°C, most models forecast the need for technologies that can draw carbon out of the atmosphere.
- + This fellowship commenced in November 2013 and examined the current available technologies and analysed their potential role in mitigation.
- + Current materials can be found [here](#).
- + The fellowship was funded by the GCCSI.



3 Creative Fellowship

Digital/online media

- + One of the key challenges across all our work is the need to find ever more innovative ways to expand its reach – without media budgets.
- + The digital fellowship will look to innovate in the online & digital media space and find more effective ways to communicate our work.

4 Research Fellowship

Ocean Acidification

- + Working with communities on what has been called the 'other CO2 problem', ocean acidification, offers opportunities for fresh approaches in Australia.
- + It will design and take the first steps in a considered communications and community engagement strategy.



4| General Support

A range of ways of receiving general support

Since our creation in late 2005, we have slowly expanded our ways of receiving general support – including the introduction of an end of financial year appeal.

We are able to receive online donations either as one-offs or through regular weekly or monthly giving. This is a small but growing area for us.

Workplace giving is another option that we have been exploring more recently, both through our business Climate Partners and through other businesses whose employees want to support action on climate change.

We also receive fees for providing speakers to relevant forums and conferences both in Australia and overseas. As we have a range of staff members who have now been working in the climate change field for a significant length of time, this is a growing area of interest for businesses & the community.

It is also possible to provide a bequest to the Institute as a lasting contribution to protecting future generations from the worst impacts of climate change.

For details on all the ways we can receive general support, or to suggest ways we can improve in this area, please contact us.

3 | General Support

2014 Climate Dinosaurs Appeal

If the dinosaurs win, we all lose.

By now you'll know two things: the carbon laws are set for repeal and the renewable energy target is under threat.

This represents a massive step backwards. It's a critical time, we need to take on the dinosaurs in business and politics to save what we can.

Our challenges for the next year are clear:

1. **Preserve as much of the carbon and renewable energy laws and as many of the institutions as we can** by engaging with key politicians and decision makers, to dispel the myths, to present the case.
2. **Boost our work to evolve the way business is done & investment made.** Chasing quick returns, business and super funds invest too much in high-risk, high-carbon enterprises. This makes it easier for governments to make backwards steps. We can challenge this.
3. **Increase public awareness that current laws are working and climate action around the world is accelerating.** There was once a fear that Australia was going it alone with the carbon laws, now the only place we are going alone is backwards. We need to communicate this.

Our plans are in place for the next 12 months, however we need further support to make them happen:

- + **\$5 a month** will help us take our research to key players in business & politics.
- + **\$50 a month** will help fund independent analysis of carbon investment decisions and exposure.
- + **\$5,000** will help us best communicate our analysis to decision makers and opinion leaders via both traditional and social media.

[Click here](#) to find out how to make a donation.



“Since 2005 The Climate Institute has been a leader in efforts to evolve our policy and investment institutions and practices. Now more than ever they need your support to fend off dinosaurs in business and politics that not only threaten this evolution, but also the key successes of recent years.”

Dr John Hewson, Former leader of the Liberal Party of Australia

Thanks

We would like to take this opportunity to thank all those who have provided support to The Climate Institute in the 7 short years we have been in existence. Some of our donors prefer to remain anonymous and it is not possible to thank everyone here, but we could not have achieved a fraction of what we have without those listed below. Particular acknowledgement should be made of the significant support given to us by The Poola Charitable Foundation (Tom Kantor Fund) who provided core strategic support from 2005–2011.

The Dara Fund No 2
Poola Charitable Foundation (Tom Kantor Fund)
Eve Kantor & Mark Wootton
Pace Foundation
Michael Kantor & Silvia Frassoni (Palombara)
Hamer Family Fund
Sarah & John Brenan
Digger & Shirley Martin Environment Fund
Peter Martin
Milan & Anne Kantor (Darinka)
Simon and Katrina Holmes à Court
Matt Koch
Hamer Sprouts Fund
Julie Kantor (Annamilla Fund)
Steve Rothfield & Jackie Yowell
Nelson Meers Foundation
Sam Meers & Richard Kuo
Surrowee
Kate Kantor
Martin Kantor (Stromovka)
E M Horton Family Fund
The Mullum Trust
Dr Graeme & Irene Pearman
Professor Tony McMichael
Australian Communities Foundation
David Lewis
Miller Foundation
Fairer Futures Fund
Australian Environmental Grantmakers Network (AEGN)

Department of Climate Change & Energy Efficiency (DCCEE)
Environment Victoria
NSW Department of Environment & Climate Change
Staff of the NSW Premier and Cabinet Department
Victorian Government Department of Sustainability & Environment
Clean Energy Council
Energy Efficiency Council
Climate Bridge
Southern Cross Climate Coalition
Global Carbon Capture and Storage Institute

Westpac/ BT Financial Group
KPMG
Mirvac
Ogilvy Earth
Pacific Hydro
GE
Australia Post

Gadens Lawyers
Baker & McKenzie Lawyers
Circul8
Glider
Ideascorp
Oxygen IT Solutions
Vivid Economics

The Climate Institute Board & Strategic Council Members

For a full list of all our recent partners & supporters, including all those who have kindly provided services pro-bono, please view our [latest annual report](#).

Nine Years Young

...two years to sustain our future

Since late 2005, The Climate Institute has become a leading participant and commentator in helping achieve significant public and private climate policy outcomes in Australia.

Our research has highlighted the risks in rising climate change, examining and communicating latest scientific developments. We have challenged key myths and broken new ground in exploring the exponential bushfire and other risks in continuing global warming.

We have worked to highlight the opportunities in taking early action working with trade unions and businesses. Our research has been used in key policy debates and by governments across the spectrum.

Working together with partners in community and business groups, key policy achievements range from the ratification of the Kyoto Protocol to the expansion of renewable energy target legislation and, more recently, to the carbon laws which historically put a price and limits on carbon pollution in Australia.

With Australia an effective middle power in global affairs, we have worked to ensure Australia's policies and climate diplomacy are properly directed and accountable.

We have pioneered the examination and accountability of key players in the investment chain, in particular those who are responsible for managing our retirement savings for a long term that will include climate and carbon risks.

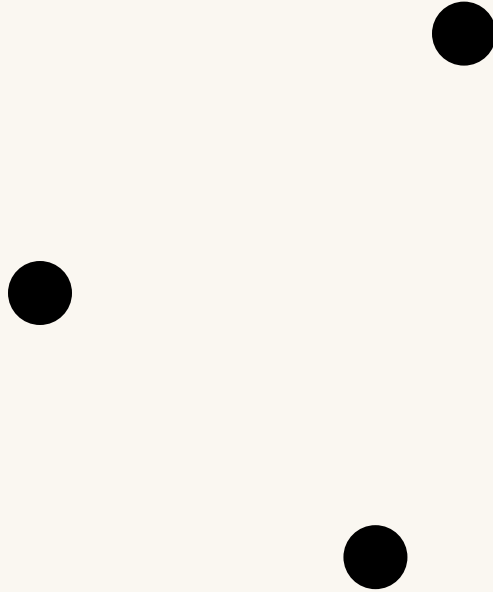
As we have done this work we have researched and shared trends in Australian attitudes and worked to communicate as effectively and innovatively as possible.

Whilst we are fully aware of the seemingly ever growing challenges we face in the years ahead, we are also proud of our achievements in our short seven year life.

We remain ever optimistic that the next 2 years to mid-2016 will see us find the new partners and supporters necessary help us create a resilient Australia in a prosperous zero-carbon future.

The Challenge Needs You + You + You

(+You)



Throughout history, there are countless examples of people drawing on tremendous courage in the face of adversity to effect fundamental social change: rights for Indigenous peoples, women's rights, and ending apartheid and slavery, to name but a few. All these profound generational shifts occurred because communities worked together over many years for a better world.

We invite you to join us in making a better Australia; resilient, prosperous and proud in a zero-carbon world.

The majority of the images used in this book are courtesy of Michael Hall, our 2012–14 Creative Fellow.



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